



**MINUTES OF THE BOARD OF TRUSTEES**  
**Tuesday February 16, 2016,**

REGULAR MEETING AT 4:00 p.m.

**CALL TO ORDER**

The regular meeting of the Board of Trustees was called to order by Vice Chair Bill Siders at 4:01 p.m.

**ROLL CALL**

The regular meeting of the Board of Trustees convened with members Rey Berrones, Bill Siders, Lorie Mitteer, Miranda Howe, Donovan Fulkerson, Priscilla Ornelas and Jessica Parham being present. A quorum was established.

**Members absent:** Peggy Krantz, Jamie Barnes, Nanette Schumacher, and DeAngela Velasquez

**Staff present:** Laurie Rufe, Interim Director; Olga McGuire, Membership/Events Coordinator; Sara Woodbury, Curator of Collections and Exhibitions; and Cindy Torrez, Executive Director, RMAC Foundation.

**Guests present:** Larry Connolly, citizen.

**APPROVAL OF AGENDA**

Member Berrones motioned to approve the agenda as presented. Member Howe was the second. A voice vote was unanimous and the motion passed.

**APPROVAL OF MINUTES** January 19, 2016 Board of Trustees Meeting

Member Howe motioned to approve the minutes of the January 19 meeting. Member Ornelas was the second. A voice vote was unanimous and the motion passed.

**APPROVAL OF MINUTES** January 23, 2016 Strategic Planning Retreat Meeting

Member Berrones motioned to approve the minutes of the January 23, 2016 Strategic Planning Retreat meeting. Member Mitteer was the second. A voice vote was unanimous and the motion passed.

## **NEW BUSINESS — Discussion**

### **Strategic Plan Review:**

Interim Director Laurie Rufe reviewed handouts, *What We are Best At*, and *Break out Discussion* from Strategic Planning retreat among board members with no further discussion. Interim Director Rufe advised board members of the development of a Strategic Plan by the City's planning department. Interim Director Rufe stated she is working with the City to help customize their plan toward RMAC's and linking it to museum goals.

Interim Director Rufe reminded the board members of four goals already discussed at the Strategic Planning Retreat:

1. ***Improve board and staff performance***
2. ***Improve Goddard Planetarium's-public image, and program effectiveness.***
3. ***Make Museum more visible through way-finding and aesthetic improvements***
4. ***Update Marketing Plan, to increase, enhance and focus on marketing issues.***

Interim Director Rufe shared her plans to create a marketing committee with members Bill Siders, Rey Berrones, and Pricilla Ornelas.

## **Acquisition — Action Item**

### **Discussion and Vote on two Object(s) to be added to the RMAC Collection:**

Acquisitions were presented as an action item by Sara Woodbury, Curator of Collections and Exhibitions.

1. Ms. Woodbury proposed a painting, *Untitled*, by Eugene Newman from the Estate of Barbara Erdman. A paper image was circulated to each Board member for viewing while Ms. Woodbury presented a brief history of the artist, Eugene Newman. Ms. Woodbury stated the piece would be a worthwhile addition to RMAC collection based on its quality and condition. Ms. Woodbury advised the board RMAC has two other Eugene Newman works in the collection, a painting and a monotype.
2. Ms. Woodbury introduced the second piece, an egg tempera painting by Peter Hurd titled "*Stella*". Painted in the 1960s, the painting is of a landscape in the San Patricio area with a young girl standing in front of a house. The painting was bequeathed to RMAC by Frances Jennings. Ms. Woodbury pointed out some flaking in the model's neck area, hair, the sky, and around the trees. Ms. Woodbury advised the board members this was not uncommon in Peter Hurd's work as he often painted with unconventional materials. Ms. Woodbury suggested this piece underscores the relationship between Peter Hurd, the Roswell Museum, and the art community of Roswell.

### **COMMITTEE VOTE:**

1. Member Howe motioned to accept donation of the painting *Untitled*, by Eugene Newman. Member Parham was the second. A voice vote was unanimous and the motion passed.
2. Member Howe motioned to accept: the tempera painting entitled "*Stella*" by Peter Hurd. Member Mitteer was the second. A voice vote was unanimous and the motion passed and signature obtained by all members.

**Exhibit Loan Request — Discussion Item**

Interim Director Rufe stated it was decided by the Curatorial Committee to deny the request from the Tate Modern in London to borrow the Georgia O'Keefe painting, *Ram's Skull with Brown Leaves*.

**CHAIR'S REMARKS**

None

**MEMBERSHIP AND ATTENDANCE REPORTS:** For the Month of January 2016

Olga McGuire, Membership Coordinator, reported that attendance for the month was recorded at 1735 total visitors including classes, Planetarium, meetings, and tours. Membership renewals and new member's figures were presented 685 active members, 10 new members for month of January and upcoming April 8, 2016 volunteer Appreciation Luncheon event.

**DIRECTORS REPORT**

Interim Director Laurie Rufe provided a report on updated status of the Curator of Education, Executive Director, and Planetarium searches, and Program and Events information.

**OLD BUSINESS**

No Old business

**Foundation Report**

Ms. Torrez provided the Board members with a detailed handout which included a brief report of Foundation total income, administrative expenses and Museum requests. Ms. Torrez invited all members to join the Foundation committee for planning of the 2016 Kentucky Derby event. Ms. Torrez stated the Foundation has started planning on different fundraising events for 2017, suggesting this would probably be the last Kentucky Derby event.

**ADJOURN**

Member Mitteer motioned to adjourn. Member Fulkerson was the second. A voice vote was unanimous and the motion passed. The meeting adjourned at 5:08 p.m.

Respectfully Submitted

Olga McGuire, Membership/Event Coordinator